

N - A - E - B NEWS - LETTER

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

Edited by Richard B. Hull, President
Station WOI, Iowa State College, Ames, Iowa

Special Issue

November 15, 1947

Convention Reports

RECORD ATTENDANCE AT ANNUAL N-A-E-B MEETING IN CHICAGO

The three-day meeting of the National Association of Educational Broadcasters, October 25-26-27 attracted more than 50 educational radio-men from all districts of the Association. The N-A-E-B represents non-commercial, educational AM and FM radio stations, workshops, and production centers, owned and operated by colleges, universities, and public service agencies. Sessions were held in the Hotel Sheraton, Chicago.

N A E B MEMBERSHIP HAS 100% INCREASE

Harold Engel, retiring president of N-A-E-B reported membership had more than doubled in the past year, increasing from 31 to 65, with more membership applications arriving daily. Engel, who this year resigned as president, after leading the organization for more than 3 terms predicted that within the next 5 years several hundred educational stations would be on the air. More than 47 educational FM applications have either been granted or are pending before the Federal Communications Commission.

CONVENTION SPEAKERS ON EDUCATIONAL STATION PROBLEMS

Addressing the N-A-E-B members Sunday were Harry Skornia, who discussed "Facilities, Budgets, and Standards for the Educational Station." Skornia, Director of Radio at the University of Indiana, had just completed a nation-wide survey of non-commercial stations in an effort to appraise existent facilities and problems.

"FCC Services to Educational Broadcasting", was the subject of Harry M. Plotkin, Assistant General Counsel to the Federal Communications Commission. Plotkin explained some of the procedures necessary in applying for and securing permission to operate an AM or FM radio station and counselled interested applicants not be dismayed by the seeming "red tape."

Franklin Dunham, Chief, Educational Uses of Radio in the U.S. Office of Education, described radio services available in that office to stations operated by public school systems, colleges, and universities.

JANSKY FAILS LARGE-AREA FM COVERAGE

C. M. Jansky, Jr., Consulting Engineer, nationally-known radio expert, discussed experiments with long-distance FM transmission involving stations at Alpine, N.J., New York City, and Atlantic City. Jansky described to delegates how the frequencies between 88 and 108 megacycles may be used to deliver high grade, static and interference-free broadcast service over very large areas.

VICE-PRESIDENT
JOHN DUNN
WNAD, UNIVERSITY OF OKLAHOMA
NORMAN, OKLAHOMA

TREASURER
W. I. GRIFFITH
WOI
AMES, IOWA

EXECUTIVE SECRETARY
M. S. NOVAK
30 ROCKEFELLER PLAZA
NEW YORK, N. Y.

SEYMOUR SEGAL, WNYC, NEW YORK
CARL MENZER, WSUI, IOWA
FRANK E. SCHOOLEY, WILL, ILLINOIS

EXECUTIVE COMMITTEE
GRAYDON AUSMUS, WUOA-FM, ALABAMA
RALPH STEELE, WLSO-FM, LOUISIANA
WILLIAM SENER, KUSC-FM, CALIFORNIA

Jansky, refuting 3 common misconceptions about FM, pointed out:

1. The range of an FM station is not limited to line-of-sight broadcast, it may cover 2 or 3 times this distance.
2. It is possible to cover large areas with an FM transmitter without using interconnecting telephone circuits.
3. FM sets are becoming increasingly available, and many of them at reasonable prices.

N-A-E-B ELECTS NEW OFFICERS

Richard B. Hull (Station WOI, Iowa State College) was elected President for 1947-48. New Vice-President is John Dunn (Station WMAD, University of Oklahoma). Re-elected Treasurer is W. I. Griffith (Station WOI, Iowa State College).

Elected to the Executive Committee were Seymour Siegal (Station WNYC, New York City), Graydon Ausmus (Station WUOA, University of Alabama), Frank Schooley (Station WLL, University of Illinois), Carl Menzer (WSUI, University of Iowa), Ralph W. Steetle (LSU, Louisiana State University), and William E. Sener (University of Southern California).

The Executive Committee re-appointed Morris S. Novik as Executive Secretary for the Organization. Novik, formerly Director of Station WNYC, New York, headquarters at 30 Rockefeller Plaza, New York City.

GUEST OF HONOR AT CONVENTION

Dr. Lee de Forest, the "Father of American Radio," inventor of audion tube, and sharp critic of present day commercial broadcasting in the U.S. was guest of honor at the annual N-A-E-B banquet Sunday night. Dr. de Forest, a healthy, handsome elderly gentleman who has seen the full miracle of modern electronics develop in his lifetime, received a rising vote of tribute when he made his remarks.

Dr. de Forest recalled his remarks, made the previous January on the occasion of the 25th anniversary of broadcasting in the U.S., when he criticized the radio industry for having made radio "...a laughing stock of intelligence, surely a stench in the nostrils of the gods of the ionosphere; ...of having cut time into tiny cubelets...wherewith the occasional fine program is periodically smeared with impudent insistence to buy or try."

He hailed the efforts of organizations such as the National Association of Educational Broadcasters as the only hope of redeeming from being "cursed more and more, year by year."

FCC COMMISSIONER DURR CONVENTION BANQUET SPATZER

Clifford J. Durr, hailed by VARIETY magazine as one of the few Commissioners in the history of the FCC "who has been able to see the woods for the trees... who has insisted that the decisive criterion of radio service...is not the coverage pattern...or the balance sheet...but what comes out of the loudspeaker," pointed out his disappointment and his still prevailing hope that the educators of the country, the great universities, and the foundation would recognize their obligations to the American listening public.

Durr called attention to the fact that many educational agencies and colleges have been dilatory about applying for their rightful share of the 20 educational channels reserved for their use on the FM band. He warned that history may repeat the sorry cycle of AM licensing when educators lacked vision, or persistence or budget to secure and hold onto desirable frequencies, and he pointed out the need for a "conscience in American radio" as the manifest duty of the great of right-thinking educators.

Durr also called attention to the rising tide of prejudice in this country, the "witch hunts," the suspicions, the real onslaughts on free speech, press, and radio which had begun to make themselves evident. He pointed out that the FBI was furnishing the Federal Communications Commission with "unsolicited reports on individuals connected with radio". He told the audience that if he could tell them of the kinds of things contained in many of these reports, "you would dismiss the information as baseless gossip."

CLAR CHANNEL COMMITTEE DIRECTED TO PROCEED WITH WASHINGTON HEARINGS

The N-A-E-B passed a formal resolution empowering the organization's Clear Channel Committee (Richard B. Hull (WOI) Chairman, William Morgan (WNAD), and Seymour Siegal (WNYC)) to proceed with plans for delivering testimony before the Federal Communications Commission, October 29 through 31, in the final stages of the Clear Channel Hearings.

An official statement expressing the views of the National Association of Broadcasters on clear channel broadcasting was approved. It pointed out that present AM clear channel allocations prevent full-time operation of 9 educational stations in the U.S. and asked that these and other educational AM stations be allowed to operate from at least 6:00 a.m. until 10:00 p.m. daily to better serve listeners.

The N-A-E-B stations involved included KUOM (University of Minnesota), WCAL (St. Olaf College), WNAD (University of Oklahoma), KOAG (Oklahoma A. & M. College), WOSU (Ohio State University), WELAR (Michigan State College), WOI (Iowa State College), WNYC (City of New York), WVCU (Cornell University).

Marcus Cohn of the legal firm of Cohn & Marks, Washington, D.C. was approved as official spokesman and counsel for the N-A-E-B, and Morris Nevik, Executive Secretary was directed to make the testimonial statement before the FCC.

Copies of the official statement have been sent to all N-A-E-B officers and to members of the Executive Committee. (Any member desiring a copy should address his request to Richard B. Hull, Station WOI, Ames, Iowa).

SCHOOL BROADCAST CONFERENCE MEETS IN CHICAGO

The growing importance of educational radio was given further impetus by the 11th Annual meeting of the School Broadcast Conference under guidance of George Jennings, director of Chicago Board of Education Radio Council. A huge turnout of teachers, educational directors from commercial stations and networks was recorded. Meetings were held October 27, 28, 29 in the Hotel Sheraton.

Discussions dealt with how educational institutions can help create more intelligent listeners by teaching an appreciation of good radio, and with ways and means to use radio as an educational tool.

Clifford J. Durr, FCC Commissioner, was voted the "Educational Radio Man-of-the Year" by the School Broadcast Conference.

N-A-E-B MEMBERS AT WORK

UNIVERSITY OF TEXAS, AUSTIN

The University reports that it now is carrying on an extensive program of broadcasting over all Texas stations as well as state networks. It is estimated that some 700 broadcasts per year are offered. Radio House, the campus broadcasting center, was established in 1938, and has two studios with complete production facilities. Thomas D. "Tom" Rishworth is Director of Radio House and coordinator of radio. Courses leading to a B.A. are offered. Some 200 students are enrolled. Hopes for an FM station for Texas are expressed.

ADD INDIANA STATE TEACHERS COLLEGE TO LIST

Despite the fact that Indiana State Teachers College was not named on the membership list in the October News-Letter that institution is and has long been an NAEB member in good standing. Our apologies to "The Hoosier Schoolmaster of the Air" Morgan for this omission. ISTC is actively engaged in broadcasting over the Terre Haute station WBOV.

WISCONSIN'S SCHOOL OF THE AIR BEGINS ITS 17TH YEAR

Wisconsin's educational broadcasting fare for fall features carefully planned program series, ranging from "Rhythm and Games" for the kindergartener to college-level programs for adults.

The Wisconsin School of the Air, which started its 17th year on September 22, provides 10 weekly programs for in-school listening. The College of the Air, which began its 15th year this fall, presents lectures from two regular university courses and seven series of studio programs. The educational broadcasts originate on the Madison campus and are carried by State Station WHA in Madison; all of the programs except the two university courses are also carried by the State's WLBL at Stevens Point. Wisconsin's centennial celebration is coming up, and the School of the Air will be keyed to the 100-years story, according to the school's director, H. B. McCarty.

WDET -- DETROIT, MICHIGAN, BOARD OF EDUCATION

Detroit's radio work has long attracted attention, but only recently has the school system acquired its own FM station.

(Address: 9345 Lawton, Detroit, Michigan)

WBGO -- NEWARK, N.J., BOARD OF EDUCATION

WBGO, Newark's school station is about to go on the air with William (Bill) R. Pfeiffer as Supervisor of Radio. The station is rendering an expanding service to classrooms in the city, and is developing its general public service features. Bill was formerly on the staff of WHA, University of Wisconsin, so is no newcomer to educational broadcasting.

KCVN -- STOCKTON, CALIFORNIA, COLLEGE OF THE PACIFIC

This station was established on September 22, 1947 and has an effective radiated power of 3,400 watts on the 91.3 mc. frequency. It is on the air from 6:00 to 10:00 daily. The institution also operates KAEQ, a wired-wireless IBS station, and broadcasts over KMG, Stockton, KTRB, Modesto, and KCVR, Lodi, regularly each week. John C. Crabbe is Director of Radio for College of the Pacific and in charge of KCVN.

UNIVERSITY OF CHICAGO, CHICAGO, ILLINOIS

Long famous in radio for its "One-half-hour-per week" -- The University of Chicago Roundtable -- the institution is looking forward to more active participation in other phases of radio education. George E. Prabst is the representative and Webb S. Fiser is assistant director of the radio activity.

COLORADO A & M COLLEGE, FORT COLLINS

This institution has been active in the Rocky Mountain Radio Council and is now doing broadcasting regularly over a number of stations in Colorado. The emphasis is on agricultural, homemakers and college-interest features. Rex W. Brown is the representative. The address: Office of Information, Colorado A & M College, Fort Collins.

SCHENECTADY, N.Y., DEPARTMENT OF EDUCATION

The schools do several shows weekly over commercial stations in the city, but do not yet have their own station. T. E. Bennett is the Radio Coordinator for the department. His address: Riverside School, Front Street, Schenectady.

FEDERAL COMMUNICATIONS COMMISSION
Non-Commercial & Educational Station Applications and actions)
October 15 - November 15, 1947

APPLICATIONS (Amplitude Modulation)

KFNU (1250 KC) - University of Kansas, Lawrence, Kansas - Modification of license to increase night power from 1 KW to 5 KW, install new transmitter, and directional antenna for night use, and change transmitter location from south of Tonganoxie, Kansas, to On Highway 24, 1 mile east of Grantville and 5 miles east of Topeka, Kansas.

WBEQ (560 KC) - Harding College, Memphis, Tennessee - Construction permit to change frequency from 1400 to 560 kc., increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna for day and night use (DA-2), change transmitter location from Court and Neely Streets, Memphis, Tennessee, to 5 miles north of Memphis, Tennessee and change studio location from Hotel Gayoso, Memphis, Tennessee, to 139 S. Main Street, Memphis, Tennessee. Amended re change in directional antenna pattern and change transmitter location from 5 miles north of Memphis, Tenn., to At Horton Road, approximately 5 miles north of the center of Memphis, Tennessee.

WBER (1330 IC) - Watchtower Bible and Tract Society, Inc., Staten Island, N.Y. - Modification of construction permit (B1-P-4807, which authorized increase in power and installation of new transmitter and directional antenna for day and night use) for extension of completion date.

APPLICATIONS (Frequency Modulation)

(Noncommercial Educational)

WBOE - Cleveland City Board of Education, Cleveland, Ohio (Charles H. Lake, Supt.) - Modification of construction permit (B2-PED-71, as modified) which authorized changes in noncommercial educational broadcast station, for extension of completion date.

WHA-FM - State of Wisconsin-State Radio Council, Madison, Wisconsin - Modification of construction permit (B4-PED-59, as modified) which authorized a new noncommercial educational broadcast station, for extension of completion date.

KRVM - School District #4, Lane County, Oregon, Eugene, Oregon - Modification of construction permit (B5-PED-68, as modified) which authorized a new noncommercial educational broadcast station, for extension of completion date.

WBEZ - Board of Education, City of Chicago, Chicago, Illinois - Modification of construction permit (BPED-80) which authorized a new noncommercial educational FM broadcast station, for extension of completion date.

WJUN - Junto, Inc., Philadelphia, PA. - Modification of construction permit (B2-PED-63) which authorized a new noncommercial educational FM broadcast station, for extension of completion date.

NEW-PALE, Inc., Portland, Oregon (Box 31, Portland 7, Oregon) - Construction permit for a new remote pickup broadcast station to be operated on 2 frequencies within 152-160 mc. band power of 2 watts emission special for FM hours of operation in accordance with Section 4.403.

WDER - The Board of Education of the City of Detroit, Detroit, Michigan - Modification of construction permit (B2-PED-34, as modified), which authorized a new non-commercial educational station for extension of completion date.

KCRW - Santa Monica School Board, Santa Monica, California - Modification of construction permit (B5-PED-66, as modified), which authorized a new non-commercial educational broadcast station, for extension of completion date.

WUES - Technical High School, Dade County Board of Public Instruction, Miami, Florida - Modification of construction permit (B3-PED-79, which authorized a new noncommercial educational broadcast station) for extension of completion date.

WRR-FM - City of Dallas, Texas, Dallas, Texas - Modification of construction permit (B3-PH-1028, which authorized a new FM broadcast station) for extension of completion date.

The Hinson Memorial Baptist Church, Portland, Oregon - Granted request to vacate its construction permit and dismissed application (BPK-1131).

Noncommercial Educational Applications Accepted for Filing

WUOA - The Board of Trustees of the University of Alabama, Tuscaloosa, Ala.- Modification of construction permit (BPED-83, which authorized a new noncommercial educational broadcast station) for extension of completion date.

NEW - State of Wisconsin-State Radio Council, Madison, Wisconsin (P.O. Radio Hall, University of Wisconsin Campus, Madison, Wisconsin) - Construction permit for a new noncommercial educational FM broadcast station to be operated on Channel 204,88.7 mc.

NEW - Lewis College of Science and Technology, Chicago, Illinois - (P.O.31 E. Congress St.) - Construction permit for a new non-commercial educational FM broadcast station to be operated on frequency to be assigned by FCC, and power of 52.2 KW.

ACTIONS (Amplitude Modulation)

WCAL - St. Olaf College, Northfield, Minnesota - Granted modification of CP for extension of completion date to 1-25-48. (BNP-3262)

KSAC - Kansas State College of Agr., etc., Manhattan, Kansas - Granted license for increase in power, installation of new transmitter and vertical antenna and change in transmitter location (BL-2707)

WEBQ - Harding College, Memphis, Tennessee - Granted petition for leave to amend its application (BP-5405; Docket 8047) to revise proposed daytime directional array; accepted said amendment.

WRUF - University of Florida, Gainesville, Florida - Granted CP to change hours of operation, from L-HOA to unlimited, install new transmitter and DA for night use, and change transmitter location; engineering conditions (BP-4682)

ACTIONS (Frequency Modulation)

Board of Education of the City of Atlanta, Atlanta, Georgia

Granted CP for a new station: Channel: 90.1 mc. (No. 311); 400 watts; antenna 300 feet. (BPED-35)

Rural Radio Network, Inc.

This group received conditional grants for six new FM stations to serve rural New York State areas. This is the maximum number of FM stations which can be operated by the same interest.

Those initially authorized Class B stations, each to operate with 1 K^w power are to be located at places and on FM channels as follows: Newfield, N.Y. (Channel 236, 95.1 mc); De Tuyter, N.Y. (Channel 286,015.1 mc.); Cherry Valley, N.Y. (Channel 270, 101.9); Highmarket, N.Y. (Channel 299, 107.7 mc.); South Bristol, N.Y. (Channel 270, 101.9); and Wethersfeld, N.Y. (Channel 299, 107.7).

Plans call for operating the 6 stations as a network, programs being originated at each station from time to time, but all stations will carry the same programs. The method would be to relay program materials from any station to the others, each of the latter simultaneously receiving and transmitting the particular program. Programs will be designed for local rural and agricultural listeners, featuring weather and market reports, religion and music, agricultural talks and discussions, quiz and children's programs.

Rural Radio Network, Inc., is a New York corporation wholly owned by Rural Radio Foundation, a non-profit group comprising nine farm organizations -- the New York State Grange; New York State Farm Bureau Federation; Cooperative Grange League Federation Exchange, Inc.; New York State Federation of Home Bureaus; New York State Poultry Council; New York State Vegetable Growers' Association, Inc.; New York State Horticultural Society, Inc., and New York Artificial Breeders Cooperative, Inc.

(COMMISSIONER JONES VOTES FOR A HEARING)

'BBZ-Board of Education, City of Chicago, Chicago, Ill.-Granted modification of CP for Extension of completion date to 5-1-48. (BMPED-87)

'WFA-FM- State of Wisconsin, State Radio Council, Madison, Wis.- Granted modification of CP to extend completion date to 2-1-48. (BMPED-89)

KVRN - School District #4, Lane County Oregon, Eugene, Oregon - Granted modification of CP to extend completion date to 12-1-47. (BMPED-88)

'BOE- Cleveland City Board of Education, Cleveland, Ohio - Granted modification of CP to extend completion date to 2-29-48. (BMPED-90)

'TIU - The Trustees of Indiana University, Bloomington, Ill. - Modification of construction permit (B4-PED-29), which authorized a new noncommercial educational broadcast station for extension of completion date.

Board of Education, City of Buffalo, Buffalo, N.Y. - Adopted an order vacating the Commission's action of January 27, 1942, granting application (BPED-24) for a noncommercial educational FM station and dismissed the application without prejudice for failure of prosecution.

Sacramento City Unified School District, Sacramento, Calif. - Adopted order vacating the Commission's action of March 13, 1946, granting application (BPED-48) for a noncommercial, educational FM station, and dismissed same without prejudice for failure of prosecution.

FM-CONSTRUCTION PERMITS

The following authorized construction permits: conditions. (Note; power given is effective radiated power; antenna is height above average terrain):

KFUC-FM - Evangelical Luthern Synod, etc., Clayton, Mo. - Class B; 101.1 mc. (No. 281); 58 KW; 600 feet. (BPH-902)

The Commission announced its FINAL DECISION (Commissioner Jones not participating) in the New York FM cases, authorizing construction permits to be issued to the following applicants: (Power shown is effective radiated power; antenna height is height above average terrain)

Radio Corp. of the Board of Missions and Church Extension of the Methodist Church - 105.1 mc. (Channel 286); 20 KW; 500 feet (BPH-1008; Docket 7665).

CONGRATULATIONS TO BBC -- 25 YEARS OF SERVICE

The British Broadcasting Company, founded November 14, 1922 this year celebrated its Silver Jubilee. The National Association of Educational Broadcasters in a special telegraphic message extended its official congratulations to another organization engaged entirely in public service.

TYLER OFFICIAL N-A-E-B OBSERVER TO UNESCO

Dr. I. Keith Tyler, director of radio at Ohio State University, was appointed official observer and representative for the National Association of Educational Broadcasters at the Mexico City meeting of UNESCO, November 11-13.

Tyler, who is in charge of the Institute for Education by Radio, recently returned from a similar tour of the American Zone in Germany as an educational observer for the War Department.

Tyler represented 70 universities and public service agencies who operate or use the facilities of non-commercial educational radio stations in the United States.

THE LABOR MART

WANTED ...WRITERS! One continuity writer.. \$2400 and one script writer \$1800. These people may work on degrees at same time. Write Ralph Steetle, Radio WLSU, Louisiana State University, Baton Rouge, La.

WANTED .. Script writer for Washington State College. Write John L. Blake, Radio KMSC, Pullman, Washington.

WANTED... Program director for new FM Station at prominent university. Salary \$4500. Qualifications required: both commercial and educational station experience. The university requests its name not be stated. Please refer requests to Executive Secretary, Morris S. Novik. 20 Rockefeller Plaza, New York City.

MORE RADIO STATIONS--MORE BUSINESS??

The Federal Communications Commission, in the first of a series of tabulations of 1946 financial data reported an 8.5% decline in aggregate broadcast income for 1946 from the 1945 figures.

The tabulation showed a rise of nearly 8% in broadcast income, but pointed out that this increase was overshadowed by a 14% rise in broadcast expenses.

The FCC figures for broadcast income in 1946 were \$76,466,246. This figure represents net income ^{due} before payment of federal income taxes. The total income for 8 networks (four nation-wide and 4 regional) and 1,025 stations was \$322,562,771. Total broadcast expenses were \$246,086,525.

The 8% increase in business last year was attributed by the FCC tabulation to the rise in total numbers of standard stations on the air from 901 to 1,025.

OFFICIAL MINUTES

NAEB Business Meeting

Minutes: Meeting Sunday, October 26, 1947. Hotel Sheraton, Chicago, Illinois

The meeting was called to order by President Harold A. Engel. John Henderson, WBAA, served as recording secretary for the meeting.

Election of officers: The report of the nominating committee (Milford Jensen, Chairman, H. B. McCarty and Jim Miles) was submitted. The following nominations were offered:

President	Richard B. Hull, WOI
Vice President	John Dunn, WNAD
Treasurer	W. I. Griffith, WOI
Executive Committee (6 members)	

Region I	Seymour Siegal	WNYC
Region II	Graydon Ausmus	WUOA
Region III	Frank E. Schooley	WILL
Region IV	Carl Menzer	WSUI
Region V	Ralph Steetle	WLSO-FM
Region VI	William Sener	KUSC-FM

In considering the nominations it was voted to hold the elections over until the Monday morning meeting, in order that additional nominations might be submitted if members desired to do this.

The matter of appearances at the clear-channel hearings by NAEB representatives was discussed informally. A separate meeting was scheduled for Monday by representatives of the stations directly affected....Statement to be issued in name of NAEB at clear-channel hearings read and approved. The meeting was adjourned.

--- ---

Minutes: Meeting Monday, October 27, 1947 Chicago

Meeting called to order by President Harold A. Engel. John Henderson serving as recording secretary.

I. Election of Officers: (carried over from Sunday meeting)

The slate of nominees submitted by the nominating committee was again presented, with the addition of the name of Irving Merrill as Executive Committeeman for Region IV.

Novik moved that a vote be taken on all offices, except Region IV where a contest existed. Motion passed.

Unanimous vote for all these nominees.

Vote on Region IV Executive Committeeman:

Menzer 7, Merrill 4. Menzer elected.

Newly elected President Hull took to chair.

II. Constitutional Amendment: Discussion on amendment previously submitted by letter. Voted change as follows:

The following changes are now proposed for your consideration:

(1) ARTICLE I - Section A (Revision in)

The word "ACTIVE" shall be inserted as indicated in two places.

MEMBERSHIPS

(A) Any university, college, or other educational or public service agency of recognized standing engaged in educational, non-commercial broadcasting over a radio station owned and/or operated by it or any such agency holding a construction permit for such a station, may be elected to active membership in this organization by approval of the Executive Committee, and a two-thirds affirmative vote of all active members of the Association. Each active member institution or agency shall be entitled to one vote.

(2) ARTICLE II - Section B (new)

"A". First paragraph shall be designated with the letter "A".
"B". The dues of associate members shall be \$5.00 per year.

Hanna (WHOU) raised the question about the word "non-commercial" in the eligibility statement. Wanted to be sure that his station qualified, though it sold some time to support its activity. Consensus of opinion was that wording should not be changed, but that each case should be considered on its own merits. The real objective of the station (profit or education) should be the determining factor.

It was moved by Schooley (WILL) that the Executive Committee study the matter and make a formal recommendation as to what shall constitute the basis of membership qualification.

III. NAEB Clear-Channel hearing representation. Moved, seconded and passed that Marcus Cohn (1420 New York Ave., N.W. Washington, D.C.) be authorized to speak in behalf of NAEB at the hearings.

President Hull asked to be excused so he might catch a train to Washington. He appointed Ex-President Engel to preside at the meeting.

IV. Membership Business

A membership review indicated the following:

<u>Dec. 1, 1946</u>		<u>Oct. 25, 1947</u>		
Active	23	<u>In</u>	<u>Applications</u>	
Associate	<u>8</u>	33	4	37
Total	31	Associate	<u>18</u>	<u>10</u>
			51	<u>28</u>
				14 Total 65

This indicates more than 100% increase in one year.

Moody Bible Institute. This institution applied for active membership in NAEB. After publication of the application in the NEWS-LETTER in routine form several members questioned the eligibility of the applicant for membership. It was revealed that the Moody Institute is not accredited by the American Association of Theological Schools. Discussion centered on the objectives of the applicant in using radio and on his standing in the field. The conclusion was that the applicant did not qualify for membership under the constitution of NAEB.

Moved, seconded and passed that the application be not accepted and that the president write the applicant explaining the matter of accreditation as a basis of eligibility. This is not to be construed as passing judgment on the quality or character of the applicant's radio activity - but rather as adherence to basic standards to be adhered to.

IBS -- Intercollegiate Broadcasting System.

Members of IBS have asked about their eligibility for NAEB membership. Russell Potter, director of the IBS Board and a member of NAEB, explained the scope of IBS activity. He expressed the belief that these stations were not generally eligible for active membership: (1) They operate commercially, (2) They are not "educational" in purpose basically. He asked for cooperation between IBS and NAEB, with the possibility of admitting certain such stations as might wish to apply for associate membership.

Moved (by Coleman), seconded, and passed that a committee be appointed to handle NAEB-IBS relationships.

Committee appointed by the chair:

Russell Potter, Chm., Harry Skornia, John Crabbe

V. Negotiations for National Office Support

Novik reported that he and Potter had talked with foundation representatives about the possibilities of obtaining funds for setting up a Washington office. Interest not high in such projects. Little hope held for those contacted. Other contacts suggested (Kellogg, Kresge, Racham). Possibility of adequate financing through member-station contributions suggested. Discussion followed.

Moved, seconded and passed that the committee continue to investigate possibilities and report at the next regular meeting.

VI. NAEB Station Survey

A revised form for surveying the activities of NAEB members was submitted by Engel for consideration. Changes desired to be reported to him for consideration and inclusion. Survey to be made as soon as practically possible.

(Copy of form appended hereto)

VII. Radio Training Program for German Personnel

An outgrowth of a voluntary meeting in August (Skornia, Hull, Novik and Engel) was a plan for the training in the U.S. by NAEB of selected German nationals who would then go back to their own land to develop educational broadcasting activities over the German stations. The plan was explained by Engel and a letter from the army endorsing the plan was read. The matter was discussed.

Moved (by Schooley), seconded and passed that NAEB officially endorse the program and that efforts be made to put it into operation. Engel to follow-up on negotiations on the matter.

(Copy of plan appended hereto)

VIII. Treasurer's Report

Treasurer Griffith submitted a detailed report which was read in his absence. (appended hereto) A balance of \$1,372.83 is in the treasury.

Moved, seconded and carried that the treasurer's report be accepted as read.

IX. Constitution Committee's Report

Coleman, speaking for the committee, read proposed changes in the constitution. These were discussed and changes recommended.

Moved, seconded and passed that the committee revise its proposals in accordance with the decisions made and submit them for inclusion in the News-Letter.

X. 1948 Meetings

Indiana extended an invitation for NAEB to hold its fall meeting at Bloomington.

Moved, seconded and carried that the Executive Committee take the matter under advisement and make a recommendation.

XI. News-Letter Editorship Remuneration

Moved, seconded and passed that \$100.00 be paid Engel in appreciation of his efforts in getting out the News-Letter in 1946-1947. (Over Engel's objections that the action was breaking precedent, because the Executive Secretary normally was so rewarded.)

XII. Moved, seconded and passed that the retiring officers be given a vote of thanks for their service throughout the past year.

Meeting adjourned 11:52 A.M. Monday, October 27, 1947

-----Recorded by John Henderson.

SUMMARIES OF SPECIAL TALKS

I. Facilities, Budgets and Standards for the Educational Station...
Harry Skornia.

Mr. Skornia based his report on information received from 17 members stations. The detailed figures are not of great significance, except as they reveal general trends and tendencies. The impression gained, however, is that educational stations are comparing favorably with commercial outlets in the way of salaries and physical facilities.

The need is shown for a central clearing house which will have more complete information available to actual and potential educational broadcasters. Members would supply information which grows out of their own experience. This is an area for greater NAEB service.

FCC Services to Educational Broadcasting...Harry M. Plotkin, F.C.C.

Mr. Plotkin reported that the F.C.C. machinery was, by the nature of things, geared to the operations of commercial broadcasters; but that every effort was made to give educational broadcasters all possible assistance. He pointed out the opportunity available to potential educational broadcasters through the FM channels now reserved for non-commercial use.

The clear-channel matter, as it affects educational broadcasters, is now under consideration. NAEB stations are being heard, Plotkin said. Ample times will be allowed for all to be heard.

On the matter of the high-band vs. low-band FM problem, Mr. Plotkin was of the opinion that no changes should be made now lest the public's confidence in FM be destroyed. Tampering now would be a misfortune at a time when positive action is needed.

Educational broadcasters can, by united action, assist the FCC in bringing to its attention problems and recommended solutions. The commission is anxious to act in the public interest, but needs evidence to support its stand. NAEB representation, as a central office, in Washington would be highly desirable. Through such a central agency a better impression could be assured at hearings and through interested groups.

U.S. Office of Education Radio Service...Dr. Franklin Dunham

The Office of Education has extended its services and work in the radio field. Its transcription and script libraries are available. Some may be used for broadcasting by special arrangement. Dunham solicited the aid of broadcasters in enlarging the collection.

The Office of Education has several projects under way, including; the comparative values of audio-visual media in learning, evaluation of radio education work, standards of training in radio, registry of research studies in radio, equipment survey, and further studies on FM's place in education.

Dunham offered the facilities of the Office of Education to NAEB in extending pertinent information. He explained that the Office has contacts with people in educational ports and can get a hearing when needed. The Office, he said, can render a liaison service for educational broadcasters.

The Demonstrated Potentialities of FM for Large-Area Coverage...

C. M. Jansky, Jr.

Mr. Jansky illustrated his talk with lantern slides, and referred his audience to copies of a printed brochure with the same title as his talk. This embodied maps and diagrams. It is available upon request to Mr. Jansky, National Press Building, Washington 4, D.C.

FM, Mr. Jansky predicted, will change radio in all departments because it removes the physical limitations formerly imposed by the scarcity of wavelengths. Educators, thus have a virgin field in which to work - just as they had when AM broadcasting was in its infancy. With the reserved channels set aside for education by the FCC there is every opportunity to start using radio.

The competition in radio, said Mr. Jansky, is not between programs - but rather between facilities. FM is "Dynamite" in the radio structure of this country.

Pointing to FM projects under way he said "The University of Wisconsin isn't gambling when going into FM. It is a sure thing." He urged educators elsewhere to use the now available FM channels before the commercial pressure to get them gets too strong. In FM, Jansky said, educators can start without the handicaps which plague commercial broadcasters.

Speaking of the high-fidelity characteristic of FM, Mr. Jansky said that it was a by-product of the invention. What Major Armstrong, the inventor, really was after was the elimination of noise and interference from radio reception.

In response to a query about control over programs Mr. Jansky said, "It isn't a question of whether we shall have program censorship or not -- but rather a question of who shall do it -- the government, or the man fortunate enough to hold a broadcasting stations license."

NAEB Service...Richard B. Hull

Instead of pointing to specific services which the NAEB could render, as might be expected from the topic, Mr. Hull referred to the over-all aspects of the impact of educational stations on the radio situation in this country.

"The good emanating from the use of these new media of communications is to be measured by the intelligence of the people who are handling them." The philosophy of service, Hull contended, will determine what the quality of the radio fare will be.

There is now a tremendous opportunity to serve a large audience. While studies show that two-thirds of the listeners apparently are satisfied with their radio listening one-third was not satisfied. This, Hull contended, is a healthy minority and should not be neglected. In this group, he said, are the influential people in every community - the leaders and the thinkers. Influencing this group will have a profound result.

In conclusion Hull made a plea for unity behind NABE which would result in greater good to all members.

Remarks by Dr. Lee de Forest, "The Father of American Radio", as guest-of-honor at the NABE banquet.

Dr. de Forest said that he was heartened by the fact that NABE was moving forward toward a goal which had long been in his mind for radio broadcasting - the use of the medium for a serious purpose as well as for sheer pleasure.

Reminiscing on the early days when he set up his experimental telephonic transmitter he recalled the advent of "sponsored" programs, and his resistance to over-commercializing because it threatened the service which he knew should be rendered.

Banquet Speaker...Commissioner Clifford J. Durr, F.C.C.

Commissioner Durr paid high tribute to Dr. de Forest for his contribution to the science of radio, and to Professor Lighty, at the University of Wisconsin, for his vision in the social significance of what broadcasting could do for the people of this country if intelligently handled.

Commissioner Durr indicated that the U.S. is in a state of nerves - and that radio, the one medium which is in the best position to give assurance, is not rising to the occasion. Leadership is needed, and it is up to the universities of this country to educate men - not just train them technically.

Commissioner Durr warned the educators that they have serious competition - and quoted from the NAM proposed code to show that educators must truly serve as guardians of the freedom in this country if it is to be preserved in respect to broadcasting.

"I am disappointed at the progress made so far by educational broadcasters (in respect to FM station development), but I am not discouraged," said the Commissioner. Educators, he said, must understand that if they do not move forward that their efforts will be nullified - and others less well qualified will take over.

In conclusion Commissioner Durr urged educators to re-evaluate their jobs in respect to the over-all job to be done. He pleaded for more reality and better financing for the broadcasting activity. For contrast he pointed out that while about 4 million dollars is spent for the operations of educational broadcasting activities in this country some 4 billions are spent for the operations of the countries universities. This did not seem to be adequate when considered in terms of the numbers of persons being served.

In conclusion Mr. Durr pointed out that despite the provisions in law that the monopoly created by the scarcity of radio facilities has limited the freedom of expression as far as broadcasting is concerned. He emphasized the fact that scientific development is far ahead of the social scientists at the present time. We must hurry to catch up. "The atom bomb and human misery cannot exist side by side in the same world for very long."

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities



WISCONSIN
HISTORICAL
SOCIETY



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON



NATIONAL ENDOWMENT FOR THE

Humanities

Any views, findings, conclusions, or recommendations expressed in this publication/collection do not necessarily reflect those of the
National Endowment for the Humanities.